WHAT IS A WORDCAMP?
WordCamps are informal, community-organized events that are put together by WordPress users like you. Everyone from casual users to core developers participate, share ideas, and get to know each other.

WHY SPONSOR WORDCAMP OMAHA?
Our goal is to bring together WordPress enthusiasts of all skill levels from across the country, but we can’t do that without the generosity of our sponsors! WordCamp Omaha provides an amazing educational and networking experience at an extremely affordable price, and we want to keep it accessible to as many people as possible.

Being a sponsor gives you an awesome opportunity to invest in the Omaha WordPress community. The attendees are made up of web-savvy professionals who work in media, publishing, film, music, art, technology, education, healthcare, financial services, government … you name it. Letting members of our community know you support them will earn you their goodwill.

Sponsor support for WordCamp enables attendees to experience the event for a low cost, and a low cost ensures accessibility to freelancers, small businesses and anyone who wants to attend.

IN-KIND SPONSORS
Sometimes WordCamps need professional services from talented people, such as sticker and t-shirt makers, video editors and more. We’re non-profit, so we can’t afford to pay all the people who help us, as much as we would love to do that! Consider giving some of your expertise for the weekend to WordCamp Omaha. We’re always looking for people to operate cameras, edit and upload videos and more.
SPONSORSHIP TIERS

TERABYTE  $1024  Limit Three
• Prominent logo and link on event sponsor web page
• Logo included in sponsor sidebar of website
• Logo promoted through event email campaign
• Sponsor bio on website (name, logo, description)
• Sponsor table near attendee check-in for both days
• Opportunity to give away promotional items at table
• Social media thank you posts
• (4) tickets to the event ($160 value)
• (2) tickets to speaker/sponsor dinner (Friday night)
• Ultimate glory and honor, along with our thanks for making this event possible.

MEGABYTE  $500
• Logo and link on event sponsor web page
• Logo included in sponsor sidebar of website
• Sponsor bio on website
• Social media thank you posts
• (2) tickets to the event ($80 value)
• Our thanks for making this even possible!

GIGABYTE  $750
• Large logo and link on event sponsor web page
• Logo included in sponsor sidebar of website
• Logo promoted through event email campaign
• Sponsor bio on website (name, logo, description)
• Social media thank you posts
• (3) tickets to the event ($120 value)
• Our thanks for making this even possible!

KILOBYTE  $250
• Logo and link on event sponsor web page
• Logo included in sponsor sidebar of website
• Social media thank you posts
• (1) tickets to the event ($40 value)
• Our thanks for making this even possible!

PETABYTE  $100
• Link on event sponsor web page
• Link included in sponsor sidebar of website
• Social media thank you posts
• Our thanks for making this even possible!